

# Different Strategies in Scientific Publishing (How to be (i)relevant)

Carlos Baquero

DEI, FEUP, Universidade do Porto

Talk at IMDEA Software Institute, Madrid , June 25th 2025

## Why do people engage in Scientific Publishing?

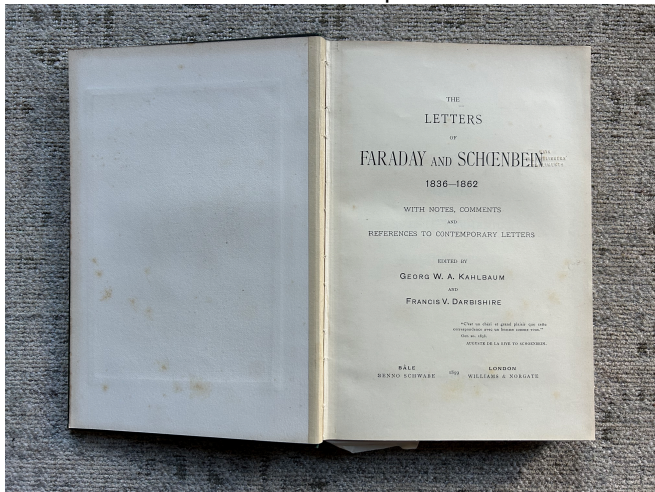
- To Communicate findings
- To get Feedback, Validate research
- (Repeat, build, improve)

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# Scientific Publishing

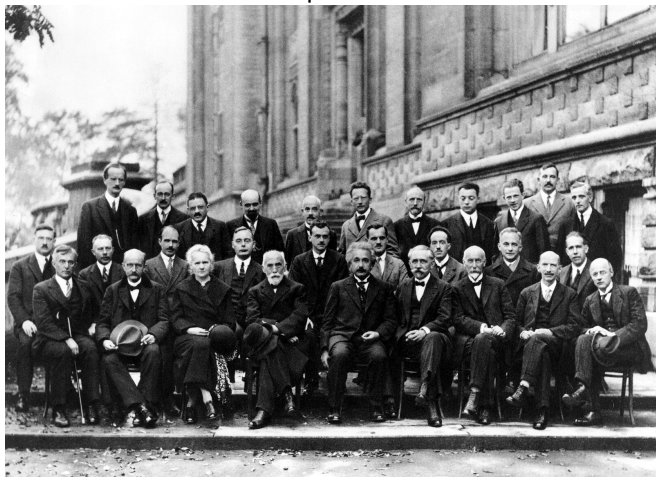
Communication used to be simple





# Scientific Publishing

Feedback used to be simple



Solvay Conference, Brussels, 1927

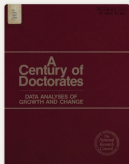
# Scientific Publishing

Feedback is still simple, in niche areas



Dare Summer School, Brussels, 2023

# The Growth of PHDs



[VIEW LARGER COVER](#)

## Century of Doctorates

Data Analyses of Growth and Change : U.S. PhD'S--Their Numbers, Origins, Characteristics, and the Institutions From Which They Come : a Report to the National Science Foundation, to the National Endowment for the Humanities, and to

(1978)

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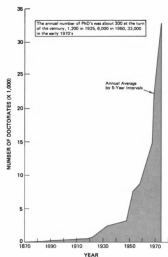
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**Contributor(s):** National Research Council; Commission on Human Resources; Board on Human-Resource Data and Analyses; Lindsey R. Harmon

# The Growth of PhDs

Page 5

6



SOURCE: NRC, *Contribution to Human Resources*

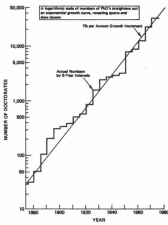
FIGURE 1 Doctorates granted annually.

While dramatic, this graph has a number of drawbacks from the standpoint of interpretation. The data cover a period in which the annual number of degrees increased a thousandfold. It is easier to visualize such an exponential growth process by plotting the data on a semi-logarithmic scale. This is done in Figure 2, which shows the average number of degrees granted per year for each 5-year period from 1873 through 1974. A straight line drawn through the "stair steps" of the graph depicts a steady 7 percent annual growth rate over this century. The deviations from this steady growth are informative, but one must allow for a greater degree of uncertainty of the data and the effects of small numbers in the years prior to the twentieth century. A slowing down is apparent for 15 years after 1915, and the year-by-year data of Table 1 show a particularly sharp decline during World War I. A growth spurt follows in the 1920's, then a slowing down during the years of the economic depression of the 1930's. Again, year-by-year data show a very sharp drop in PhD's granted during World War II and an upswing

later that is even more dramatic than the huge step in Figure 2 at the beginning of the 1950's. Another slowing down appears after 1950; the growth of the "GI period" (about 1945-1950) was obviously not sustainable, and a secondary effect of World War II appeared in the late 1950's. This was a lean period due to the interruption and postponement of undergraduate education by the war; the gap moved on to the PhD level about 1957. Following this there is a steady increase through the 1960's, which experienced the highest sustained growth in PhD output since the beginning of graduate education. The early 1970's show a sharp break in the growth curve.

The output of PhD's, depicted graphically in Figures 1 and 2, is shown numerically in Table 1, which provides both annual data and 5-year summaries. As noted earlier, the data prior to 1930 are from the USOE, except for the years 1917 and 1919, which had to be filled in from NRC sources, since the USOE data became biennial after 1916.

A third way of looking at PhD growth is shown in Figure 3, which depicts the 5-year summaries in PhD graduation numbers as successive tree rings, each ring adding to the previous number of doctorates granted. In Figure 3, the area of each new ring is proportional to the number of new degrees granted in the 5-year



SOURCE: NRC, *Contribution to Human Resources*

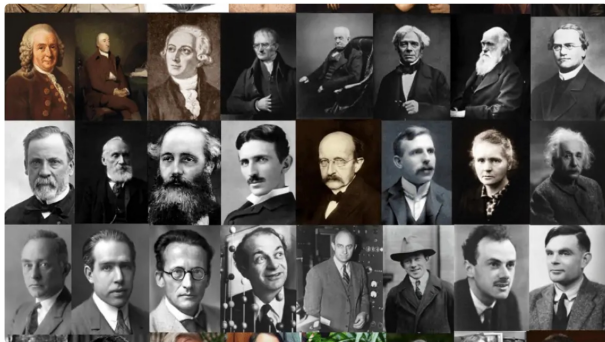
FIGURE 2 Doctorates granted annually (Semi-logarithmic scale).

# The Growth of PHDs

## 90% of All the Scientists That Ever Lived Are Alive Today

Published: November 5, 2015

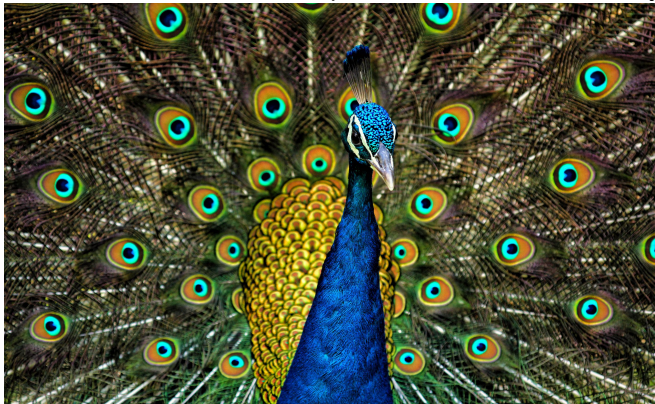
Author: Eric Gastfriend



Are we making excellent science? Yes, and No

# Standing Out

When there is a lot of competition, nature finds a way to stand out



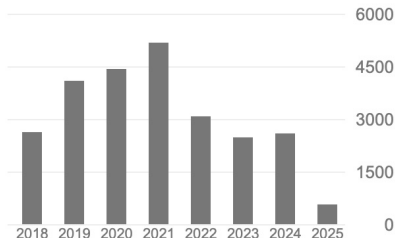
(By Jatin Sindhu - Own work, CC BY-SA 4.0)

# Standing Out

## Gaming the citation indexes

When there is a lot of competition, nature finds a way to stand out

Cited by	<a href="#">VIEW ALL</a>	
	All	Since 2020
Citations	39651	18417
h-index	118	67
i10-index	554	350



# Standing Out

## Gaming the citation indexes

These impressive statistics were obtained by citation gaming. For instance when giving a talk (like this one) the scientist in question often managed to write a short summary and inject 200 citations. Half to itself and half to its new journal.

No citation shall go wasted :)

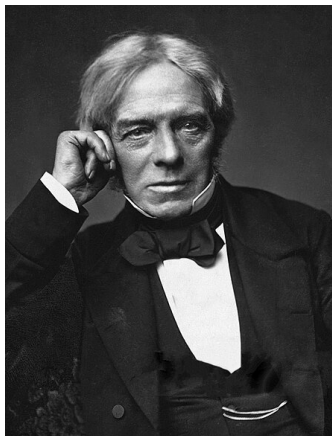
For more details






# Scientific Communication

Communication used to be simple



Faraday and Helmholtz, didn't care much with citations

## Communication can be informal (Joe Hellerstein Blog, UCB)



HOME ABOUT CONTACT

asynchronous data · distributed systems · stream of consciousness


### CRDTs #4: Convergence, Determinism, Lower Bounds and Inflation

May 29, 2025 · 16 min read

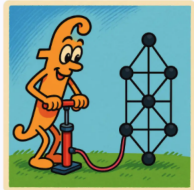
The CRDT literature sometimes leaves room for mathematical ambiguity. Maybe because the bulk of the work tends to be targeted at systems researchers and developers, like a lot of work on eventual consistency.

The discussion below untangles three subtle but important ideas in CRDT design, which turn out to be interrelated:

1. Determinism vs Convergence guarantees
2. Early reads: lower bounds or not?
3. Algebraic property requirements for update functions.

 The CRDT guarantee of *strong eventual consistency* does **not** guarantee determinism! If you want your CRDTs to be deterministic, or you want to treat CRDT reads as lower bounds, then your update functions must be **inflationary**.

*This is the 4th post in a [series](#) I'm doing on CRDTs. This one is a bit more technical and narrow than my previous CRDT posts, but practitioners should still know about the main conclusions. This post also contains a small formal result that seems novel -- Strong Eventual Consistency does not guarantee determinism! I'd be curious to hear about prior work that makes this point.*



## Communication can be informal (Joe Hellerstein Blog, UCB)



pssalmeida 17 days ago

Nice to see someone finally noticing the monotonic vs inflation issue! (Carlos Baquero drew my attention to this post.) Some remarks:

About non-determinism. The issue is not determinism, it is about ensured progress without losing updates. The kind of "non-determinism" that happens if we do not have inflations is that some updates will "randomly" disappear as if they had not been issued. If we start from state A, issue some updates and end up in some smaller state B, state B will not subsume A but will be overwritten by A. So, a message carrying an older state (e.g., a duplicate) will cause operations to be discarded. That is unacceptable: we want a newer state to win over an older state. So, it is not a form of benign non-determinism, but goes against one main goal of CRDTs: avoiding losing updates. So we always want state mutators to be inflations. That, together with the join, is what allows the weak dissemination guarantees from the network in state-based CRDTs, including message duplication, unlike op-based CRDTs.

The decrement in the CSUR paper was an example for the standard Int lattice. If we reverse the order, then increment is not an inflation. The point is that although both increment and decrement are monotonic, we cannot have both as inflations in the same Int lattice. This forces a PN-Counter to have two components.

About lower bounds. Again, we want inflations not for the reason of not "spoiling lower bounds". We want to always have inflations for the same reason: not to lose updates, regardless of whether the domain in the object being modelled is a lattice and, if that is the case, whether all operations are inflations in that lattice. A counter object with inc and dec operations does not provide "lower bounds" but is perfectly fine for many purposes. So, even if we do not have "lower bounds to spoil", we want the state mutators corresponding to inc and dec to be both inflations in the CRDT state lattice, i.e., we want a PN-Counter CRDT to implement it.



5 replies



jhellerstein 16 days ago Owner

edited

Lots of good thoughts to discuss!

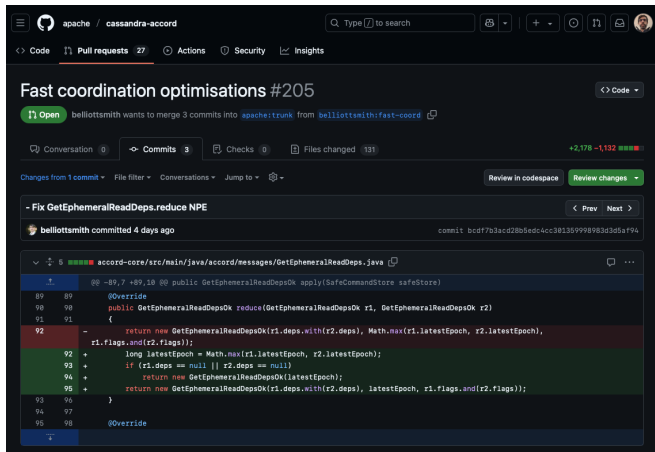
We don't disagree on your first point: it's both about non-deterministic reads as I said, and it's due to non-deterministically "lost" (or overwritten) updates as you said. These are not conflicting points, they just reflect a different focus: mine on downstream usage ("read"s and other functions that expose properties of the transient state), yours on guarantees for updates.

WRT whether non-inflationary updates create benign or malignant non-determinism, I have no opinion. I won't try to assume what CRDT designs are *supposed* to do, but non-inflationary updates *do* match the spec of SEC.

Similarly, lower bounds for reads or lost updates... we don't disagree, it's the same issue of what lens we choose: read guarantees (visibility) vs write guarantees. My feeling is that if "reads" (broadly defined, including functions that expose properties of the state) are ill-defined, then there's little point proving things about updates.

# Scientific Communication

Communication can be practical (Cassandra Accord Github)



apache / cassandra-accord

Fast coordination optimisations #205

belliotsmith wants to merge 3 commits into apache:trunk from belliotsmith:fast-coord

Commits 3

Changes from 1 commit

- Fix GetEphemeralReadDeps.reduce NPE

belliotsmith committed 4 days ago

```
@@ -89,7 +89,10 @@ public GetEphemeralReadDepsOk apply(SafeCommandStore safeStore)
89 89  @Override
90 90  public GetEphemeralReadDepsOk reduce(GetEphemeralReadDepsOk r1, GetEphemeralReadDepsOk r2)
91 91  {
92 92  -    return new GetEphemeralReadDepsOk(r1.deps.with(r2.deps), Math.max(r1.latestEpoch, r2.latestEpoch),
93 93  -    r1.flags.and(r2.flags));
94 94  +    long latestEpoch = Math.max(r1.latestEpoch, r2.latestEpoch);
95 95  +    if (r1.deps == null || r2.deps == null)
96 96  +    return new GetEphemeralReadDepsOk(latestEpoch);
97 97  +    return new GetEphemeralReadDepsOk(r1.deps.with(r2.deps), latestEpoch, r1.flags.and(r2.flags));
98 98  }
```

This is actual applied science, used in Apple products.

## The two faces of Applied Science

### (a) Practical tools with a solid background



Apache ZooKeeper™

[Project](#) ▾ [Documentation](#) ▾ [Developers](#) ▾ [ASF](#) ▾

## Welcome to Apache ZooKeeper™

Apache ZooKeeper is an effort to develop and maintain an open-source server which enables highly reliable distributed coordination.

### What is ZooKeeper?

ZooKeeper is a centralized service for maintaining configuration information, naming, providing distributed synchronization, and providing group services. All of these kinds of services are used in some form or another by distributed applications. Each time they are implemented there is a lot of work that goes into fixing the bugs and race conditions that are inevitable. Because of the difficulty of implementing these kinds of services, applications initially usually skimp on them, which make them brittle in the presence of change and difficult to manage. Even when done correctly, different implementations of these services lead to management complexity when the applications are deployed.

## The two faces of Applied Science

### (a) Practical tools with a solid background

#### Alloy

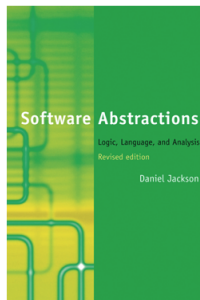
Alloy is an open source language and analyzer for software modeling. It has been used in a wide range of applications, from finding holes in security mechanisms to designing telephone switching networks. This site provides language documentation, tool downloads, and a repository of links to case studies and applications. As the open source community grows, this site will also provide access to extensions of the Alloy Analyzer, and tools built on top of it and on top of Kodkod, its model finding engine.

#### Last release

The last release to date (2025/01/09) is [Alloy 6.2.0](#).

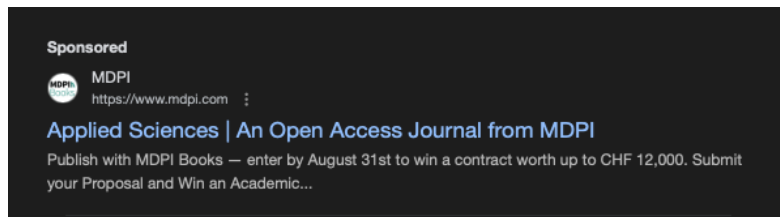
#### Alloy 6

Alloy 6 is a major revision w.r.t Alloy 4, that adds mutable state, a temporal logic and accompanying solvers as well as an improved Visualizer. Specifying the behavior of systems gets easier in many cases.




The two faces of Applied Science

(b) Serial publishing of standard techniques over diverse settings



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(1st result from googling “Applied Science”)

# Goodhart's Adage

## Goodhart's law

“when a measure becomes a target, it ceases to be a good measure”

- Less focus on indexes
- Less focus on ranks
- Explain the results and their impact
- More science and more peer evaluation
- (AI is not the solution, yet)



## San Francisco Declaration on Research Assessment

### General Recommendation

1. Do not use journal-based metrics, such as Journal Impact Factors, as a surrogate measure of the quality of individual research articles, to assess an individual scientist's contributions, or in hiring, promotion, or funding decisions.



## News

### Revised Report on Informatics Research Evaluation

14 March 2025

Informatics Europe has released the Revised Report on Informatics Research Evaluation. This updated edition, expanding on the 2008 and 2018 IE reports, aligns with the CoARA Agreement on Reforming Research Assessment (CoARA 2022) and provides best practices for evaluating Informatics research and researchers.

The report includes updated analyses and recommendations on:

- Responsible Use of Indicators and Credit Assignment in Contributions
- Assessing Artefacts
- Open Science
- Interdisciplinary Research
- Role of AI in Research Evaluation

# The Strain on Publishing

Volume 5, Issue 4

Fall 2024



November 01 2024

## The strain on scientific publishing

Mark A. Hanson , Pablo Gómez Barreiro , Paolo Crosetto , Dan Brockington 



Check for updates

> Author and Article Information

*Quantitative Science Studies* (2024) 5 (4): 823–843.

[https://doi.org/10.1162/qss\\_a\\_00327](https://doi.org/10.1162/qss_a_00327)

Article history 



Cite



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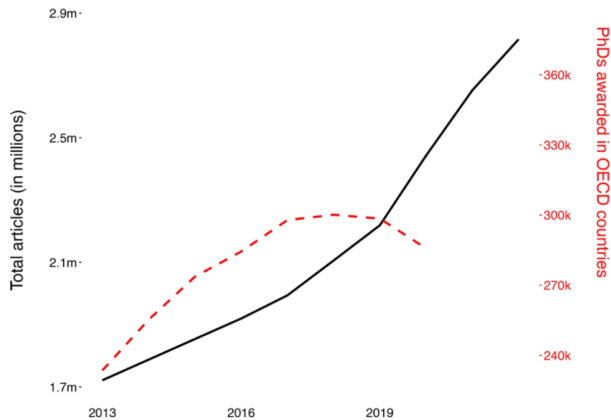
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Views



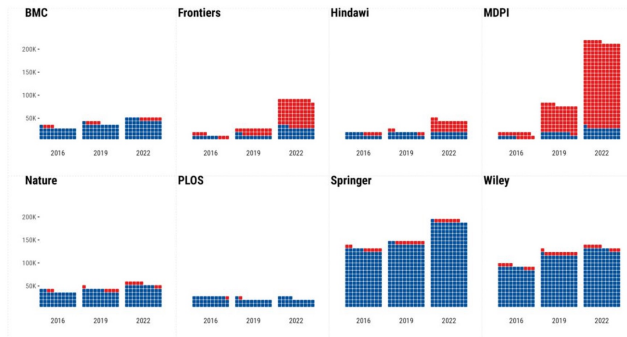
# The Strain on Publishing



# The Strain on Publishing

Number of papers published in **regular** vs **special** issues, 2016-22

One square = 800 articles



# Hyperprolific Authors

nature

View all journals Search Log in

Explore content About the journal Publish with us Subscribe

Sign up for alerts RSS feed

[nature](#) > [comment](#) > article

COMMENT | 12 September 2018

## Thousands of scientists publish a paper every five days

To highlight uncertain norms in authorship, John P. A. Ioannidis, Richard Klavans and Kevin W. Boyack identified the most prolific scientists of recent years.

By [John P. A. Ioannidis](#), [Richard Klavans](#) & [Kevin W. Boyack](#)

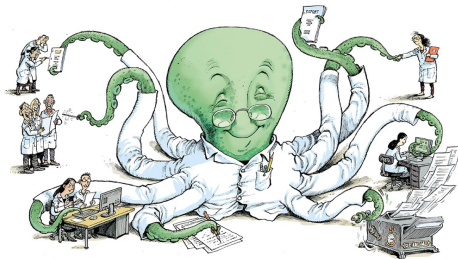
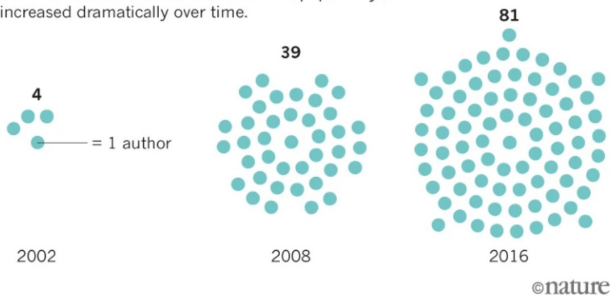


Illustration by David Parkinson

# Hyperprolific Authors

## HYPERPROLIFIC AUTHORS PROLIFERATE

Numbers of authors with more than 72 papers a year increased dramatically over time.



Source: J. P. A. Ioannidis, R. Klavans & K. W. Boyack

# Picking Publication Targets

Overview of the text in

**BLOG@CACM**

## Picking Publication Targets

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**By Carlos Baquero**

**Communications of the ACM, March 2022, Vol. 65 No. 3, Pages 10-11  
10.1145/3510545**



# The Context

Publication targets depend on:

- **The quality** and length of the work. Each paper is different
- **The moment**. Deadlines matter. Venue quality changes
- **The career/project** phase. Persons and grants need outputs

# The Review Process

What can we expect of the review process?

## NeurIPS experiment

Acceptance decisions are highly inconsistent among reviewer subsets ... the randomness in the decision increases as acceptance rates decrease. Reviewers are more consistent in detecting weaker papers than in agreeing on the best ones. Paper clarity was the best predictor of future paper impact.

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- In light of this, resubmission with small changes is a strategy
- Chasing reviewer whims is not efficient

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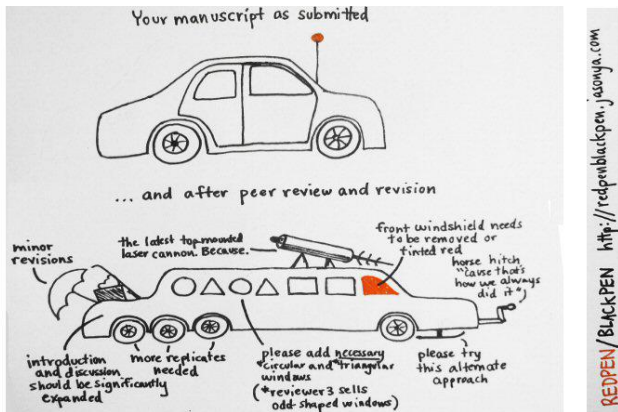
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# The Whims



- Better venues bring better quality feedback
- Across conference re-submissions reviewers keep changing

# The Review Process

How can we stop the reviewers from changing?

## Journals

- **Hybrids:** VLDB conference/journal
- **Classic:** IEEE, ACM, Elsevier, ... (OA as option)
- **Diamond Open Access:** *The Programming Journal*
- \_\_\_\_\_
- **Borderline:** Plos One
- **Professional “Predatory”:** MDPI, Frontiers
- **Classic Predatory:** WSEAS et al (funny english team)

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# Opportunity cost

Google(" Opportunity cost" ):

*"What Is Opportunity Cost? Opportunity costs represent the potential benefits that an individual, investor, or business misses out on when choosing one alternative over another. Because opportunity costs are unseen by definition, they can be easily overlooked."*

Our time for trying to make good impactful papers is finite

# The profiles

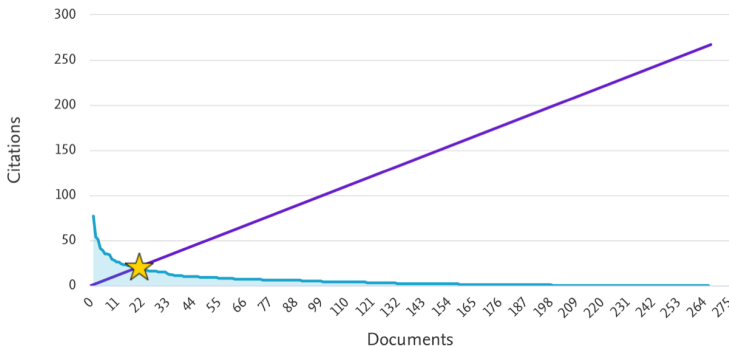
## The Maximalist Strategy

A maximalist strategy would focus on producing as many papers as possible with minimal investment in each result, and full use of conferences and journals with high acceptance rates.

This author's  $h$ -index

21

The  $h$ -index is based upon the number of documents and number of citations.



# The profiles

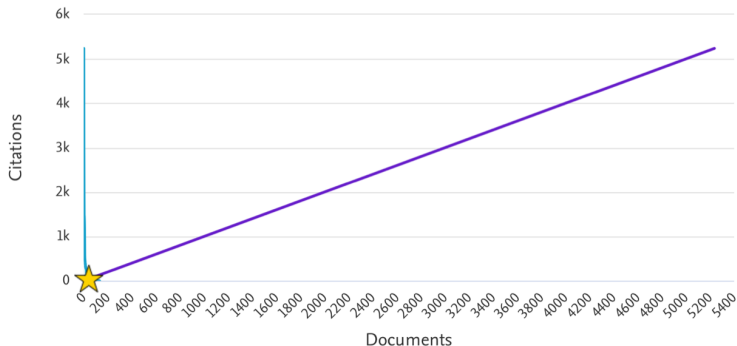
## The Perfectionist Strategy

A perfectionist strategy would strive to achieve the perfect scientific result and only publish high-potential results in the most demanding venues. (Our Ronaldo is Lamport. There are few stars)

This author's  $h$ -index

49

The  $h$ -index is based upon the number of documents and number of citations.





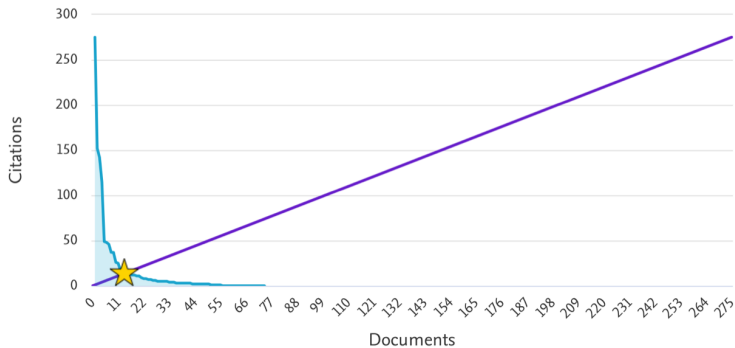
# The profiles

An early stage balanced profile

This author's  $h$ -index

14

The  $h$ -index is based upon the number of documents and number of citations.



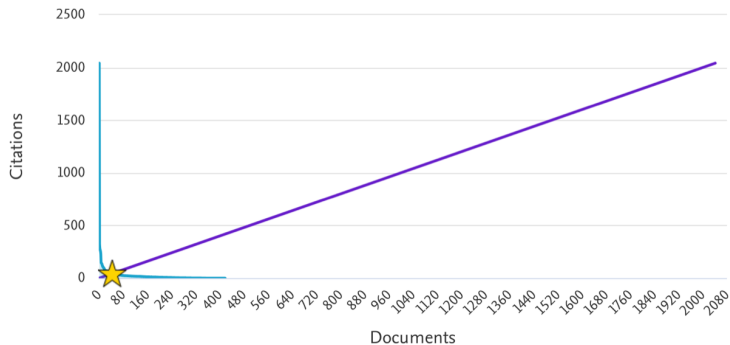
# The profiles

## A late stage balanced profile

This author's  $h$ -index

45

The  $h$ -index is based upon the number of documents and number of citations.



# Keeping a balance

## Randomness in outcomes and reviewer/evaluator perception

Bet in different horses, but good horses: Technical Reports, Newsletters, Good Workshops and Conferences, Good Journals, Good Implementations, Good Talks. **Luck comes from exposure**

## Portfolio – Quality is better than size

- Know your best 5/10 papers.
  - How did they impact science and society?
- Keep trying to replace them by even better ones. Don't burnout, do it for the joy of learning new things

# The Social Network

- We converge to the average of those around us
- Its good strategy to be the less bright in the group
- But some nice groups are only by invitation

Groucho Marx quote comes to mind:

*I don't want to belong to any club that will accept me as a member*

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# The Social Network

## Bootstrapping (or how to find the cool kids)

- Phase: pre-PhD
  - PhD programme: Joint hardship makes bonds
  - Summer schools: Bertinoro, Marktoberdorf
  - Lab visits: *Pick good teams or top places*
- Phase: First PhD decade
  - Advisor role: Invest in students
  - Venues: Prioritize good venues, even if workshops
  - Co-authorship: Diversify and internationalize
- Phase: More senior years
  - Keep nurturing your network
  - Help the next generation